



## *Welcome to the Traverse City Golf & Country Club*

You are invited by the Board of Directors and Staff to enjoy the wonderful golf and social amenities that are a part of the history of the Traverse City Golf & Country Club. Located on 143 acres just minutes from Traverse City's vibrant downtown area, the Club is a world away from our fast-growing community. Our eighteen-hole golf course is the perfect blend of subtle challenge and natural beauty, and our social activities, dining, and entertainment offer an inviting environment in our spacious clubhouse. You will find an activity for you and every member of your family to enjoy year round at the Traverse City Golf & Country Club.



## History and Enduring Tradition of the Club

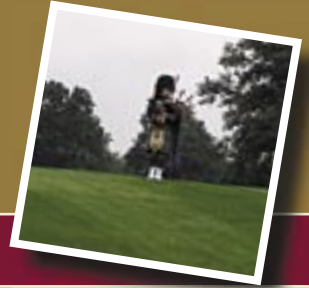
The early rosters of the Traverse City Golf & Country Club are filled with the names of prominent individuals who left their mark on the city as well as our club. Founded in 1915, the Club took shape in the form of a rustic two-story clubhouse and 9 holes of golf located on forty acres of land donated by the Hannah & Lay Company. The original members sought a place to golf, mingle with old friends, and make new ones. The Club did not have dining facilities in the early years, and members enjoyed potluck dinners after golf, bridge and other social activities. By 1928, the membership had grown and interest in the game of golf had increased, so another 9 holes were added to the course. The Club flourished in the 1950s and membership increased. In 1957, a kitchen fire destroyed the clubhouse. A new building was quickly constructed and the new clubhouse set the stage for a full calendar of golf and social activities. Membership continued to increase as the earlier generations of many of our current members joined the Club. It became a home away from home for local families and summer residents alike as tourist interest in northern Michigan increased.



Over the past twenty-five years, Traverse City Golf & Country Club has charmed members and guests with unparalleled quality, gracious service and a first-rate golf course. Today the Club, a year-round facility, is known to its members as 'the Gem on the Hill' and is a sanctuary from our busy community. Since its inception in 1915, Traverse City Golf & Country Club has become northern Michigan's finest family golf and country club.

## *Mission Statement*

Traverse City Golf & Country Club is a private club which fulfills the needs of its diverse membership by providing quality dining, recreational, and social activities in a congenial atmosphere. It operates under the sound financial policies and business practices with an elected board providing direction and establishing policy to meet member needs.



As a member of the Traverse City Golf & Country Club, you will enjoy many amenities, including:

- A limited number of membership classifications and outside events to ensure the quality of life expected at a private member-owned club.
- Our clubhouse is open year-round, offering ala carte dining and bar service, fitness club, banquet facilities and organized social events. Members enjoy full use of our beautifully appointed 28,000 square foot clubhouse.
- A professional and dedicated management staff with over 57 years of combined service to the Traverse City Golf & Country Club.
- Golf Members enjoy practice facilities including putting green, driving range, and push and pull carts, as well as a full sports calendar with tournaments, special events, and championships.
- P.G.A. staff members are on hand for lessons, camps, clinics, and traveling tournaments, and our Golf Shop is stocked with a wide variety of equipment, accessories, and fashionable apparel.
- Men's and women's locker rooms featuring shower facilities, amenities, and shoe shine service. Additional sports amenities include a fitness club, personal trainer, two outdoor tennis courts, and groomed cross-country ski trails in winter.

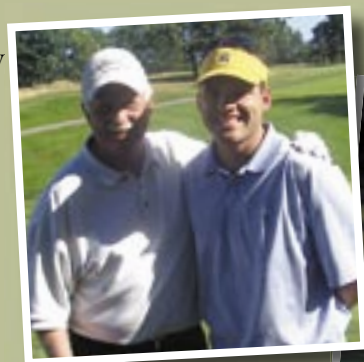




## Golf Course and Golf Programs

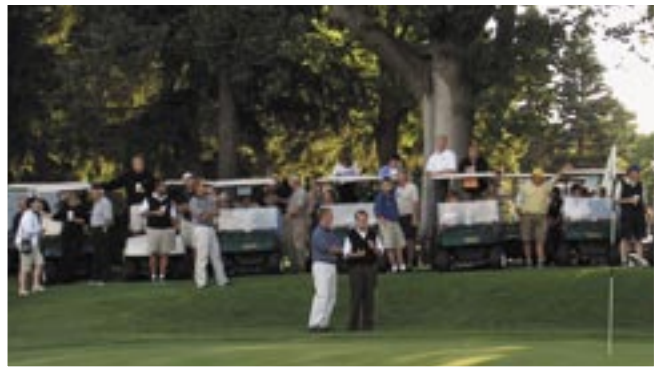
Graced by the natural beauty of northern Michigan, our 18-hole course spans 6,330 yards of classic golf course design and impeccable course maintenance. It is a peaceful, scenic getaway and your playing partners may include native bird and wildlife species. Traverse City Golf & Country Club was designed and built by Tom Bendelow, a Scotsman from Aberdeen who was one of America's pioneer golf course architects and who eventually designed over 400 golf courses in the United States.

As a member you will enjoy the Club's in-town location, availability of tee times, speed of play and the choice to either walk or ride. Our complete practice facilities encourage members of all levels to sharpen their skills. Our practice facilities and driving range will be enlarged and improved near the end of the 2006 golf season. We will also install a new irrigation system, which will provide better coverage and improve playing conditions for our members. Our PGA teaching professionals are always on hand to cheerfully foster improvement or join in for a round with your group.



Our course, a classic northern Michigan mixture of mature maples, oaks, pines, and spruces, offers risk and reward, challenging all players from the scratch to high-handicap golfer, and our heartiest golfers often stretch the golf season to eight months. From the brilliant buds of spring to the blazing colors of autumn, the golf season is filled with a variety of golfing events and leagues designed to enhance the experience of both the accomplished and novice golfer. Our golf events include:

Men's Day • Women's Leagues • Junior Golf • Member-Guest Tournaments  
Couples Twilight • Team Events • Holiday Scrambles



■ *Our 18-hole course is  
playable in four hours or less.*



## Clubhouse



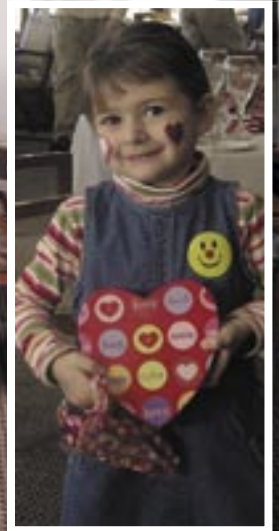
Although our 18-hole golf course is the most renowned aspect of the Club, it is only a small part of the wonderful opportunities available at Traverse City Golf & Country Club. In 1998, Traverse City Golf & Country Club undertook the most extensive remodeling project in its history. The \$2.9 million renovation was funded completely by our members and resulted in a first-class facility that members will enjoy for years to come.

From the majestic porte-cochere and foyer, you enter our inviting clubhouse that has become a haven for our members. Our 28,000 square foot facility is the heart of the social experience for our membership. Elegant yet comfortable, our clubhouse is a gathering place for members and guests, and provides luxurious amenities that include formal and casual dining facilities, locker rooms, a fitness club and a well-stocked pro shop.

Our dining areas offer versatility and understated distinction. Enjoy a delightful lunch, an elegant dinner, or gather at the 19<sup>th</sup> Hole after your golf game to catch up on the latest happenings at the Club. The clubhouse is small enough to make your welcome personal, yet has the ability to provide exceptional dining and entertainment, and our highly trained staff is focused on creating a warm, friendly atmosphere where service is of paramount importance.

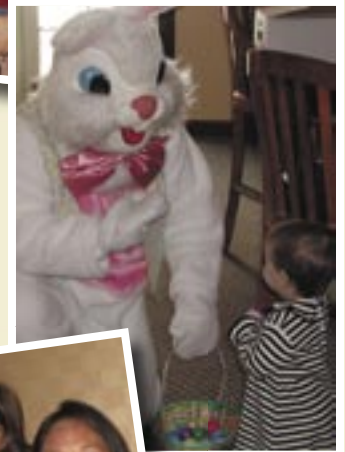


■ *With a full schedule of holiday parties and special events, our members enjoy the Club all year long!*



## Social Events

Golf isn't the only activity of choice at Traverse City Golf & Country Club. If you like to socialize, you will find plenty of opportunities to make new friends at our many social events held throughout the year. Among our most popular events are the Members' Holiday Party, our Summer Party and Member Reception. Our calendar is filled with family activities as well, and events like Santa's Brunch, Easter Brunch, the Halloween Party and our monthly theme dinners have become long-standing traditions for many of our families. Recently we have incorporated community entertainment events into our social programs. Events such as Old Town Playhouse Theater Night and Traverse Symphony Orchestra performances at the Club have been very popular with our membership.



■ *Our social calendar offers a host of fun activities for members of all ages.*



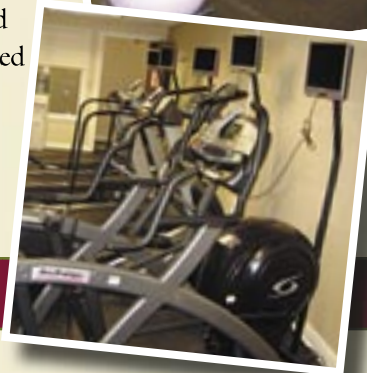
## Banquets and Catering

Personalization is the mark of exceptional service, and at Traverse City Golf & Country Club, it is the touchstone of all that we do. This makes the Club an ideal place to host your special events. From intimate gatherings for family or business associates to parties and receptions of 200 or more, Traverse City Golf & Country Club is an exquisite setting, and we open our doors to you and your guests with an extra touch of hospitality. Weddings are particularly grand affairs and we offer unparalleled quality in our food and beverage service in an elegantly appointed clubhouse that is the perfect place to host the most important day of your life. For all of your special occasions, the unspoken objective is always to graciously accommodate. Every cocktail, hors d'oeuvre, and entrée will be professionally prepared and presented by our experienced staff. Every moment will be memorable; every guest will be pleased.



## Fitness Club

Use of our well-equipped Fitness Club is included as an amenity to all membership classifications. Our Fitness Club is open seven days a week and offers a wide array of cardio and strength equipment, free weights, and room for fitness classes. A \$100,000 remodeling project, to be completed in April 2006, will allow us to expand the Fitness Club and offer additional training equipment. We have also teamed with local fitness professionals to offer personal training options and nutrition advice for our members.



## Tennis Facilities

All member classifications are welcome to enjoy the use of our two outdoor tennis courts. We have partnered with the Grand Traverse Bay YMCA to offer tennis instruction for adults and a junior tennis program for children.



## Qualifications of Key Staff Members

Traverse City Golf & Country Club is proud to be a member of the Club Managers Association of America, the Professional Golf Association of America, and the Golf Course Superintendents Association of America, as well as local and regional chapters of these fine organizations. Our management staff is dedicated to continuously improving the member experience at our Club, and participates in continuing education and certification classes throughout the year. Continuing education enhances professional development and ensures that our staff stays abreast of current topics within the private club and golf industries. It also provides networking opportunities with other professionals who are also dedicated to providing the very best in member services.



## 'Gem on the Hill'

From its founding in 1915, Traverse City Golf & Country Club has seen enormous change in the community that surrounds it. Thanks to continuing member efforts, however, the Club and its amenities have never been in better condition. New member interest is strong, and the diligence of our active membership will ensure that the Club continues to be an enchanting beacon in the Traverse City community.

Like the great game of golf itself, the Club will be a source of pleasure and pride for many generations. All of us at Traverse City Golf & Country Club are proud to be a part of the traditions and amenities that contribute to the wonderful experience we are privileged to enjoy and we look forward to sharing our 'Gem' with you.





Appreciated by generations for its quiet quality, Traverse City Golf & Country Club provides the elegance of a traditional club with the amenities and activities desired today.

As with all private clubs, our future depends on our membership. The diversity of our members has been and will continue to be one of our finest attributes.

Membership classifications, which includes Regular Golf, Junior Golf, Social and Social Organizational, make the membership dynamic and attractive to many lifestyles.



*We invite you to become a part of our enduring tradition,*  
and enjoy the amenities that exceed our 18 holes of golf. Our membership director will be happy to review with you membership levels, initiation fees and monthly dues. A membership application form is included with this brochure for your convenience.